



(505) 321-3136 inelson@badwinds.com

professional experience

Freelance Graphic Artist / August 2003-Present

Badwinds Studios

- Management & communications: Client consultation, project planning, interpersonal communication, file management, and project documentation
- Web development: hosting/domain registration, site planning, optimizing graphics/media, file/project documentation, HMTL & CSS programming, content management system integration, content organization & maintenance, and navigation testing
- Graphic production: Identity/branding development, vector & raster graphic development, design
 conceptualization, marketing publications development, advertising collateral, and pre-press/printing
 Clients include: Catalina Surgery Center, Pima Eye Institute, Leading Edge Customs, Project SOAR, Redwind Group, Wings
 of America, Office of Indian Energy and Economic Development, APACHE Skateboards

Instructor of Record

- Development of curriculum and syllabus geared to educate students on basic graphic & marketing skills
- Instruction, critiques, grading, demonstration of various media, mediums, & techniques

Intermediate/Advanced Web Design (DIGA322/422), Fall 2013

Institute of American Indian Arts

Introduce programming languages and databases including HTML, Actionscript, PHP, XML and MySQL

Intro to Web Design (NMAD315), Spring 2013

Institute of American Indian Arts

Basics of HTML, CSS, & Javascript

Intro to Digital Media (NMAD112), Fall 2012

Institute of American Indian Arts

• Introduction to the Mac platform & Adobe CS

Digital Design Studio II (ART361), Summer 2012

University of Arizona

• Basics of HTML, CSS, & Javascript

Illustration Studio I (ART266), Spring 2011

University of Arizona

• Introduction to the field of illustration with a focus on developing techniques & exploring mediums

Marketing Web Specialist / March 2008-August 2008

Affordable Solar Group

- Designed flowchart structure of online guide & layout for residential, commerical, and installers solar systems
- Developed & implemented identity/branding system across print & online presence
- · Designed web and print advertisements for various online & print publications
- Maintained products for domestic and foreign sales for online store

Conceptual Artist/Designer / August 2007-November 2007

Walt Disney Imagineering (3 month internship)

• Created original concepts and artwork implementation into projects developed for Disney Parks & Resorts

Graphic Artist / June 2005-August 2005

Computercraft (2 month internship)

- Designed company marketing material
- Developed conference collateral

Illustrator/Graphic Artist / September 2002-May 2003

Preston Design / Redhand Apparel

• Created original art, graphics, and designs ready for screenprint

education

M.F.A., Visual Communications, University of Arizona, Tucson, AZ 2012 B.F.A., Visual Communications, Institute of American Indian Arts, Santa Fe, NM, 2007

community service

2009-2012 Served various organizations by donating creative skills in web and print design. Groups include: College of Education, Native American Student Affairs, American Indian Studies, Red Ink, Department of Gender & Women's Studies, Indigenous Narratives Collective, Native American Science and Engineering Program, New Mexico Track Club

computer skills

Software

Dreamweaver

Flash

Photoshop

Illustrator

Indesign

Languages

HTML

CSS

Open Source

WordPress Joomla